



smps[®]
Colorado

2027
SPONSORSHIP
OPPORTUNITIES

Photo courtesy of The Unfounded Door



Do you want to get your organization in front of the top Colorado A/E/C marketing and business development professionals?

Photo courtesy of The Unfound Door



Did you know there is a dedicated organization of these professionals working specifically at architectural, engineering, and construction firms in Colorado?

Photo courtesy of The Unfound Door



As an annual SMPS Colorado sponsor, you gain ongoing access to our thriving network of professionals to promote your firm, win work, and more!

Photo courtesy of The Unfound Door

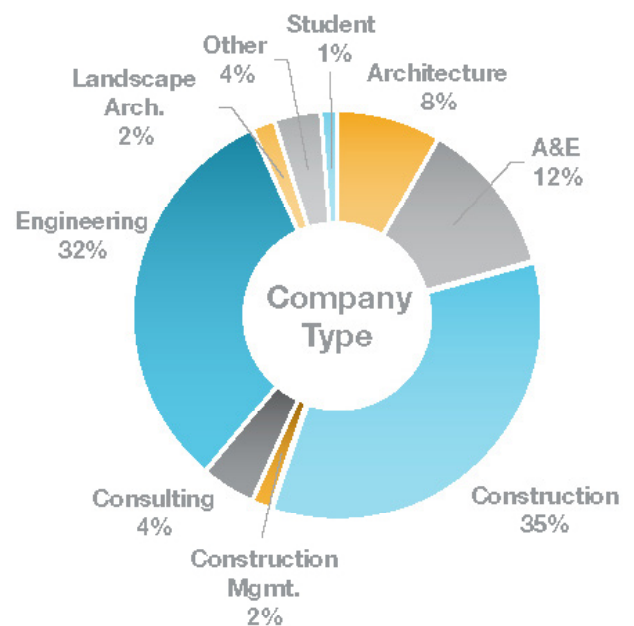
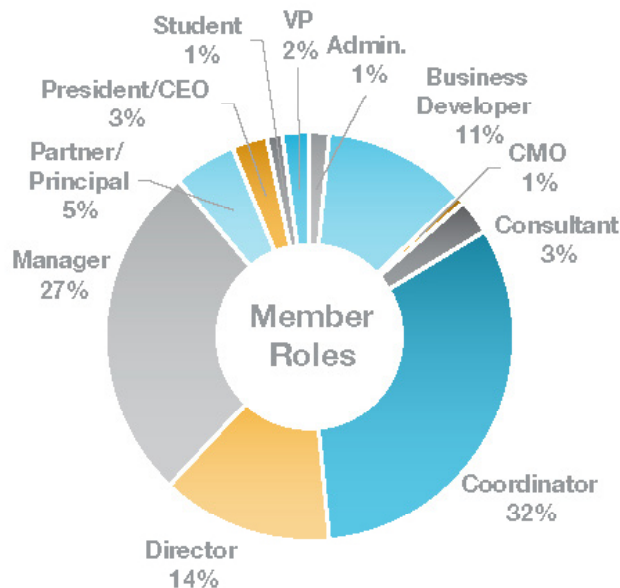
WHY SMPS COLORADO?

SMPS Colorado was founded in 1981 and is **proudly one of the largest SMPS Chapter in the nation — representing more than 300 members.** The chapter's membership includes a mix of business developers, marketers, and other A/E/C professionals who focus on developing relationships and generating revenues for their companies. The Society for Marketing Professional Services (SMPS) is a national not-for-profit association dedicated to enhancing its members' abilities to find and win business for their firms.

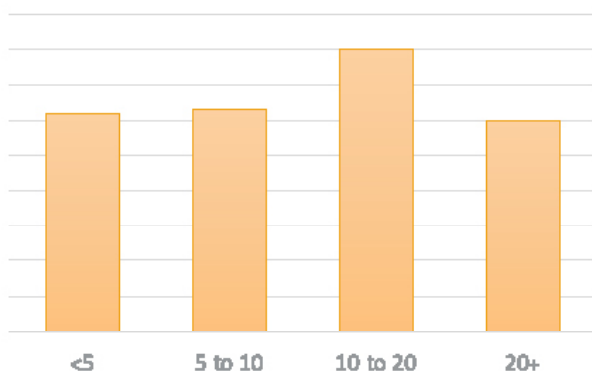
The Colorado chapter offers more than 35+ events annually in the Denver Metropolitan area, Northern Colorado, and Southern Colorado. These events include monthly luncheons and forums focused on professional development for all career levels. We hope you join us for the many excellent professional development and networking opportunities!

OUR MISSION IS TO ADVOCATE FOR, EDUCATE, AND CONNECT LEADERS IN THE ROCKY MOUNTAIN A/E/C INDUSTRY.

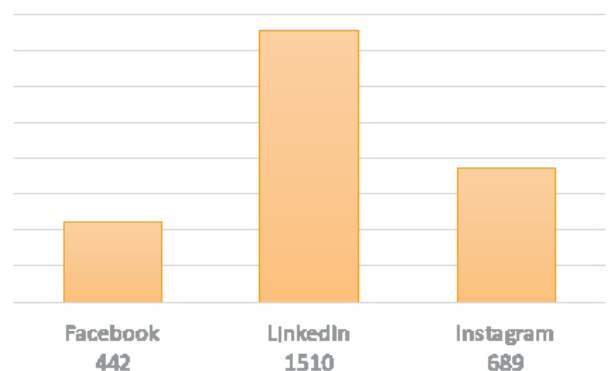
300+ MEMBERS



Years in Industry



Social Media Followers



ANNUAL SPONSORSHIP



14^{ER}
\$2,000



ALPINE
\$1,750



ROCKIES
\$1,250



FOOTHILLS
\$500

Corporate logo listed in footer of SMPS CO e-blasts (more than 2,600 subscribers)				NAME ONLY
Corporate logo with link on SMPS CO website (over 40,000 visitors per year)				NAME ONLY
Corporate logo on PowerPoint at SMPS CO events (more than 35 events each year)				NAME ONLY
Sponsor designation on badges at select SMPS CO events (must attend)				
Sponsor Social Media Spotlight Post (LinkedIn)	2X YEAR	1X YEAR	1X YEAR	
Showcase your business at SMPS CO Annual Sponsor Spotlight Event				
Display and distribute your company's marketing materials at any SMPS CO program you attend				
Verbal sponsorship recognition at SMPS CO programs				
Expanded Sponsor Spotlight in Month-at-a-Glance Email	1X YEAR			
Discount on all 2026 event sponsorships (Programs and/or MEAs — exclusive sponsorships not included)	10%	10%	10%	10%
FREE event registration (Excluding MEAs or marketing bootcamps)	8 PER YEAR	6 PER YEAR	3 PER YEAR	1 PER YEAR
FREE MEA submission (Fee waived \$80 value; for first MEA submission)	1 PER YEAR	1 PER YEAR		

IN-KIND SPONSORSHIPS

We welcome and appreciate in-kind support of our chapter. Appropriate recognition of in-kind sponsorships is provided depending on the event format, including your logo on the SMPS Colorado website, verbal recognition, sponsor name badges, etc. Your in-kind contribution may assist with chapter operating expenses or any of the following: membership event give-a-ways, raffle donations, or service donations (printing, graphics, photography, audio/visual, etc.)

READY TO SPONSOR?

CONTACT THE DIRECTOR OF SPONSORSHIP, JULIA O'MALLEY, TO GET STARTED!

SPONSORSHIP CONFIRMATION FORM

PLEASE COMPLETE AND EMAIL THIS FORM TO JOMALLEY@GROUP14ENG.COM OR [CLICK HERE TO COMPLETE ONLINE](#).

I hereby confirm the intent of _____ (firm name) to sponsor the Society for Marketing Professional Services Colorado Chapter at the following level:



☐ **\$2,000 | 14^{ER}**



☐ **\$1,750 | ALPINE**



☐ **\$1,250 | ROCKIES**



☐ **\$500 | FOOTHILLS**

By signing below, I confirm that I understand that sponsorship benefits go into effect upon receipt of my payment.

Signature: _____ Date: _____

Printed Name: _____

Company Address: _____

City, State, Zip: _____

Company URL: _____

Company LinkedIn: _____ Company Facebook: _____

Company Phone Number: _____ Company Instagram: _____

Contact Email: _____

PAYMENT METHODS

ONLINE/CREDIT CARD (preferred payment method)

» Please [CLICK HERE](#) to complete the online form and pay by credit card or email JOMALLEY@GROUP14ENG.COM.

CHECK

» Please **MAIL A CHECK** with a completed copy of this form to: **SMPS COLORADO | P.O. Box 446 | Eastlake, Colorado 80614**

LOGISTICS

Please **email** firm logos to JOMALLEY@GROUP14ENG.COM in high resolution format for use on our website and other collateral materials in line with your choice of Sponsorship Package.

QUESTIONS

Contact the Director of Sponsorship, **Julia O'Malley**, to get started today!

THANK YOU FOR YOUR PARTICIPATION AND GENEROUS SUPPORT!

Payments and contributions to the Colorado Chapter of SMPS are not tax deductible as charitable contributions for federal income tax purposes. However, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.



Photo courtesy of Brad Nichol Photography

ADVOCATE. EDUCATE. CONNECT.

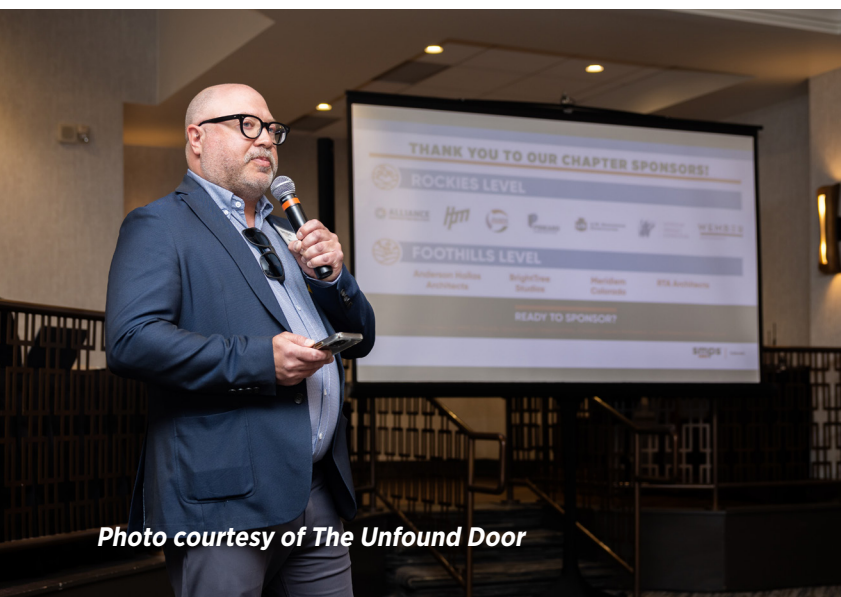


Photo courtesy of The Unfounded Door



Photo courtesy of The Unfounded Door



Photo courtesy of The Unfounded Door



Photo courtesy of Brad Nichol Photography

EVENT OUTLOOK

Month	Committee - Topic
January 2027	Programs - Economic Outlook Membership - Get to Know SMPS Breakfast Education - ROI at Conferences
February 2027	Membership - Sponsor Showcase & Mixer Programs - Healthcare Panel Education - Creating a Firm-wide BD Event
March 2027	Programs - Higher Education Event Northern Colorado - Hockey Game Education - Photography Workshop
April 2027	Programs - Owners Rep Roundtable SoCo/Education - Combined Event Northern Colorado - Roundtable Dinner
May 2027	Northern Colorado - Cinco de Mayo Mixer w/ AGC MEAs - Marketing Excellence Awards
June 2027	Membership - Member Appreciation Mixer Education - From Pursuit to Proposal Northern Colorado - Hard Hat Tour Southern Colorado - Design Build + Design Bid Build Panel
July 2027	Programs - Transportation/Civil Membership - Get to Know SMPS Breakfast Education - Intro to Project and Time Management
August 2027	Membership - Volunteer Appreciation Event Education - Marketing Bootcamp Northern Colorado - Mixed Use Panel Southern Colorado - Fireside Chat
September 2027	Membership - Get to Know SMPS Breakfast Northern Colorado - Volunteer Event
October 2027	Programs - Member Appreciation Mixer Education - Breaking Down MEA Winners Northern Colorado - Fireside Chat Southern Colorado - Education Event

**Topics are subject to change*

DO ANY OF THESE TOPICS INTEREST YOU OR YOUR FIRM? IF SO, WE WOULD LOVE YOUR SUPPORT!

Email the Sponsorship Chair, JOMALLEY@GROUP14ENG.COM, for more information on sponsoring specific events in addition to your annual sponsorship.

smps[®]
Colorado



**THANK YOU
FOR YOUR SUPPORT!**