



**2025**  
**SPONSORSHIP**  
**OPPORTUNITIES**



A group of five professionals (three men and two women) are seated on a stage in front of a brick wall. They are dressed in business attire. The man on the far left is speaking into a microphone. The others are listening attentively. The image has a warm, orange-toned overlay.

**Do you want to get your organization in front of the top Colorado A/E/C marketing and business development professionals?**

*Photo courtesy of Brad Nicol Photography*

Two men in business attire are engaged in a conversation at what appears to be a networking event. The background is blurred, showing other people and a sign that says "ADVOCATE". The image has a blue-toned overlay.

**Did you know there is a dedicated organization of these professionals working specifically at architectural, engineering, and construction firms in Colorado?**

*Photo courtesy of The Unfound Door*

A group of seven smiling professionals (four women and three men) are standing together for a group photo. They are dressed in semi-formal attire. Behind them is a backdrop with the SMPS Colorado logo and the text "ME A" and "COLORADO". The image has a dark blue-toned overlay.

**As an annual SMPS Colorado sponsor, you gain ongoing access to our thriving network of professionals to promote your firm, win work, and more!**

*Photo courtesy of The Unfound Door*

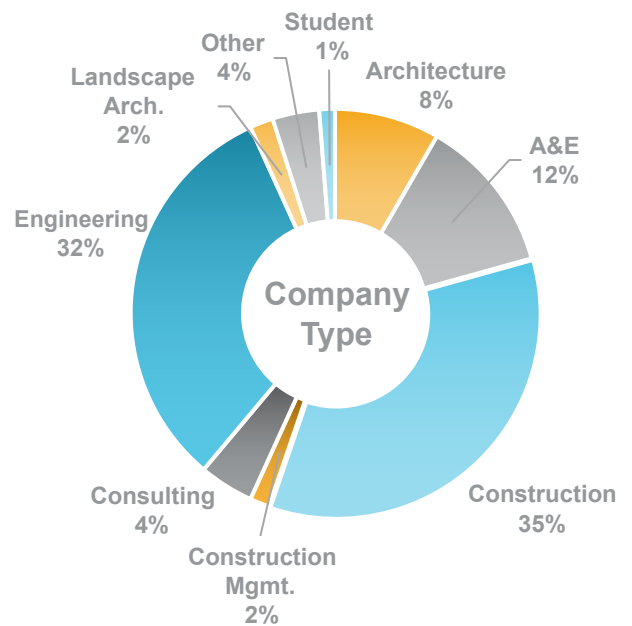
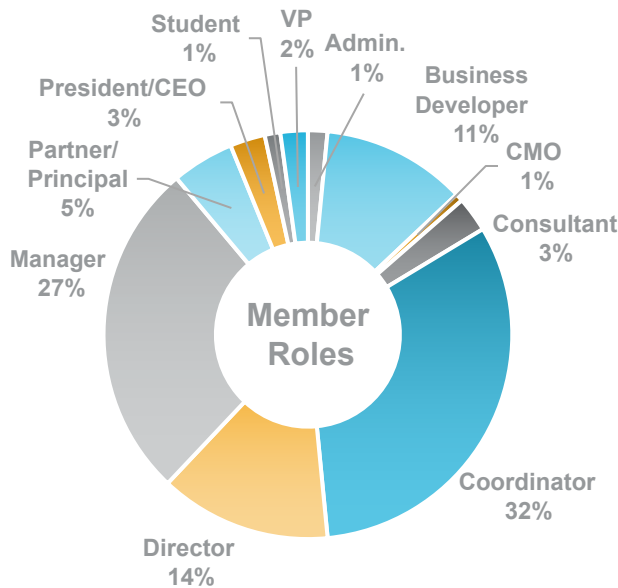
# WHY SMPS COLORADO?

**SMPS Colorado** was founded in 1981 and is one of the **top five Chapters nationwide** — representing more than **300 members**. The chapter's membership includes a mix of business developers, marketers, and other A/E/C professionals who focus on developing relationships and generating revenues for their companies. The Society for Marketing Professional Services (SMPS) is a national not-for-profit association dedicated to enhancing its members' abilities to find and win business for their firms.

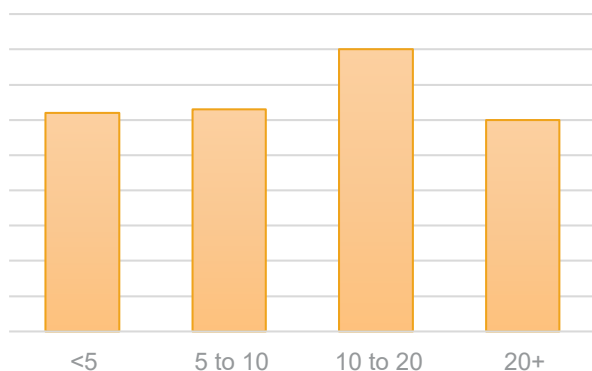
The Colorado chapter offers more than 35 events annually in the Denver Metropolitan area, Northern Colorado, and Southern Colorado. These events include monthly luncheons and forums focused on professional development for all career levels. We hope you join us for the many excellent professional development and networking opportunities!

**OUR MISSION IS TO ADVOCATE FOR, EDUCATE, AND CONNECT LEADERS IN THE ROCKY MOUNTAIN A/E/C INDUSTRY.**

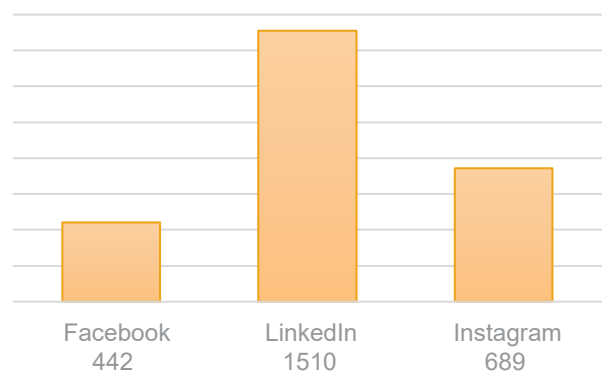
## 300+ MEMBERS



Years in Industry



Social Media Followers



# ANNUAL SPONSORSHIP



14<sup>ER</sup>  
\$2,000



ALPINE  
\$1,750



ROCKIES  
\$1,250



FOOTHILLS  
\$500

Corporate logo listed in footer of SMPS CO e-blasts (more than 2,600 subscribers)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	NAME ONLY
Corporate logo with link on SMPS CO website (over 40,000 visitors per year)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	NAME ONLY
Corporate logo on PowerPoint at SMPS CO Events (more than 35 events each year)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	NAME ONLY
Sponsor designation on badges at select SMPS CO events (must attend)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sponsor Social Media Spotlight Post (LinkedIn, Facebook, Instagram)	2X YEAR	1X YEAR	1X YEAR	
Showcase your business at SMPS CO Annual Sponsor Spotlight Event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Display and distribute your company's marketing materials at any SMPS CO program you attend	<input type="radio"/>	<input type="radio"/>		
Verbal sponsorship recognition at SMPS CO programs	<input type="radio"/>	<input type="radio"/>		
Expanded Sponsor Spotlight in Month-at-a-Glance Email	1X YEAR			
Discount on all 2024 event sponsorships (Programs and/or MEAs – exclusive sponsorships not included)	10%	10%	10%	10%
FREE event registration (Excluding MEAs or marketing bootcamps)	8 PER YEAR	6 PER YEAR	3 PER YEAR	1 PER YEAR

## IN-KIND SPONSORSHIPS

We welcome and appreciate in-kind support of our chapter. Appropriate recognition of in-kind sponsorships is provided depending on the event format, including your logo on the SMPS Colorado website, verbal recognition, sponsor name badges, etc. Your in-kind contribution may assist with chapter operating expenses or any of the following: membership event give-a-ways, raffle donations, or service donations (printing, graphics, photography, audio/visual, etc.)

**READY TO SPONSOR?**

**CONTACT THE SPONSORSHIP CHAIR, STACEY RICHARDSON, TO GET STARTED TODAY!**



**SPONSORSHIP CONFIRMATION FORM**

PLEASE COMPLETE AND EMAIL THIS FORM TO [SRICHARDSON@360ENG.COM](mailto:SRICHARDSON@360ENG.COM) OR [CLICK HERE TO COMPLETE ONLINE](#).

I hereby confirm the intent of \_\_\_\_\_ (firm name) to sponsor the Society for Marketing Professional Services Colorado Chapter at the following level:

-   
 **\$2,000** | 14<sup>ER</sup>
-   
 **\$1,750** | ALPINE
-   
 **\$1,250** | ROCKIES
-   
 **\$500** | FOOTHILLS

By signing below, I confirm that I understand that sponsorship benefits go into effect upon receipt of my payment.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Company URL: \_\_\_\_\_

Company LinkedIn: \_\_\_\_\_ Company Facebook: \_\_\_\_\_

Company Phone Number: \_\_\_\_\_ Company Instagram: \_\_\_\_\_

Contact Email: \_\_\_\_\_

**PAYMENT METHODS**

**ONLINE/CREDIT CARD** (preferred payment method)

» Please [CLICK HERE](#) to complete online form and pay by credit card or email [SRICHARDSON@360ENG.COM](mailto:SRICHARDSON@360ENG.COM).

**CHECK**

» Please **MAIL A CHECK** with a completed copy of this form to: [SMPS COLORADO | P.O. Box 446 | Eastlake, Colorado 80614](#)

**LOGISTICS**

Please **email** firm logos to [SRICHARDSON@360ENG.COM](mailto:SRICHARDSON@360ENG.COM) in high resolution format for use on our website and other collateral materials in line with your choice of Sponsorship Package.

**QUESTIONS**

Contact the Sponsorship Chair, [Stacey Richardson](#), to get started today!

**THANK YOU FOR YOUR PARTICIPATION AND GENEROUS SUPPORT!**

Payments and contributions to the Colorado Chapter of SMPS are not tax deductible as charitable contributions for federal income tax purposes. However, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.





Photo courtesy of The Unfound Door

# ADVOCATE. EDUCATE. CONNECT.



Photo courtesy of The Unfound Door



Photo courtesy of The Unfound Door



Photo courtesy of Marble Street Studio



Photo courtesy of The Unfound Door



# EVENT OUTLOOK

Month	Committee - Topic
November 2024	Membership - Mixer Education - Senior Leadership Roundtable & Technical Writing Northern Colorado - NoCo Development Insights Southern Colorado - Fireside Chat, Onboarding
December 2024	Programs - Municipal Leaders Panel Membership - Get to Know SMPS Breakfast Education - How to Craft an Award-Winning MEA Submission
January 2025	Programs - Owners Rep Roundtable Education - Productivity Hacks Southern Colorado - Get to Know SMPS Breakfast
February 2025	Programs - K-12 Panel Northern Colorado - Get to Know SMPS Breakfast Southern Colorado - Fireside Chat, New Career Role/Promotion
March 2025	Programs - Higher Education Panel <b>Membership - Sponsor Showcase &amp; Mixer</b> Education - Thought Leadership Northern Colorado - Colorado Eagles Game
April 2025	Membership - Small Business Mixer Education - How to Get Seller-Doers to Sell Northern Colorado - Volunteer Event Southern Colorado - Mixer
May 2025	Membership - Get to Know SMPS Breakfast Education - CPSM Study Group MEAs - Marketing Excellence Awards Northern Colorado - Cinco de Mayo Mixer
June 2025	Programs - Water Infrastructure Membership - Member Appreciation Mixer Education - CPSM Study Group Southern Colorado - Economic Outlook
July 2025	Membership - Get to Know SMPS Breakfast Education - CPSM Study Group Northern Colorado - Hard Hat Tour Southern Colorado - Federal/Military/Aerospace Panel
August 2025	Programs - Industrial/Manufacturing/Distribution Panel Education - Marketing Bootcamp Northern Colorado - Mixer Southern Colorado - USAFA Chapel Hard Hat Tour

*\*Topics are subject to change*

**DO ANY OF THESE TOPICS INTEREST YOU OR YOUR FIRM? IF SO, WE WOULD LOVE YOUR SUPPORT!**

Email the Sponsorship Chair, [SRICHARDSON@360ENG.COM](mailto:SRICHARDSON@360ENG.COM), for more information on sponsoring specific events in addition to your annual sponsorship.

**sm<sup>ps</sup>**  
Colorado



**THANK YOU  
FOR YOUR SUPPORT!**