



2024 SPONSORSHIP OPPORTUNITIES

Photo courtesy of The Unfounded Door



Do you want to get your organization in front of the top Colorado A/E/C marketing and business development professionals?

Photo courtesy of Brad Nicol Photography



Did you know there is a dedicated organization of these professionals working specifically at architectural, engineering, and construction firms in Colorado?

Photo courtesy of The Unfound Door



As an annual SMPS Colorado sponsor, you gain ongoing access to our thriving network of professionals to promote your firm, win work, and more!

Photo courtesy of The Unfound Door

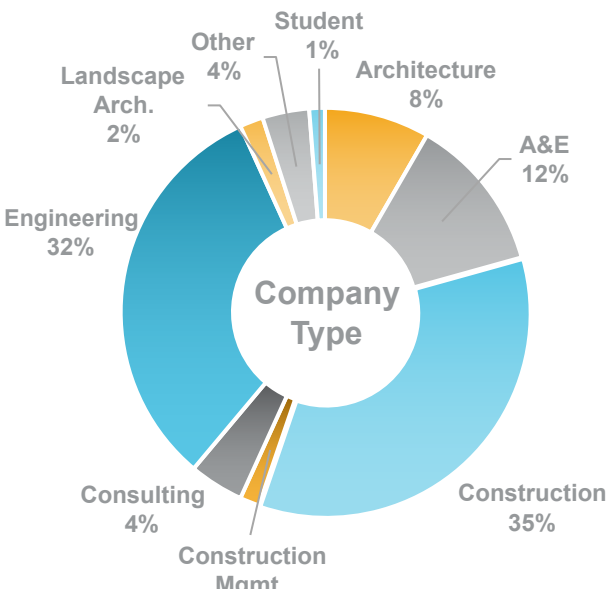
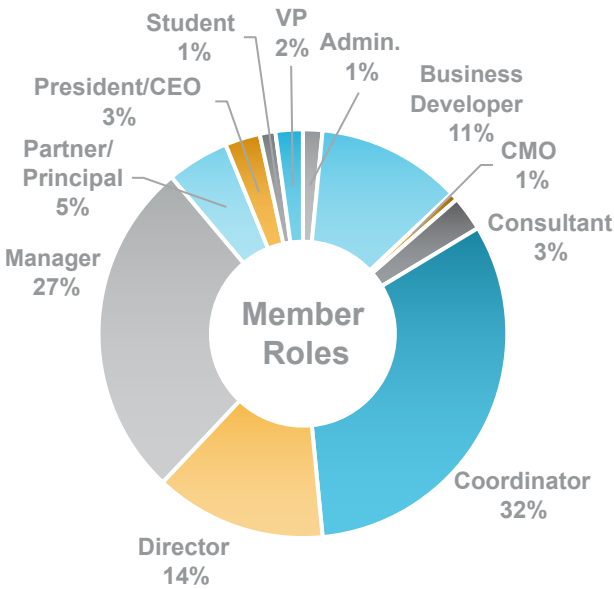
WHY SMPS COLORADO?

SMPS Colorado was founded in 1981 and is one of the **top two Chapters nationwide** — representing more than **300 members**. The chapter's membership includes a mix of business developers, marketers, and other A/E/C professionals who focus on developing relationships and generating revenues for their companies. The Society for Marketing Professional Services (SMPS) is a national not-for-profit association dedicated to enhancing its members' abilities to find and win business for their firms.

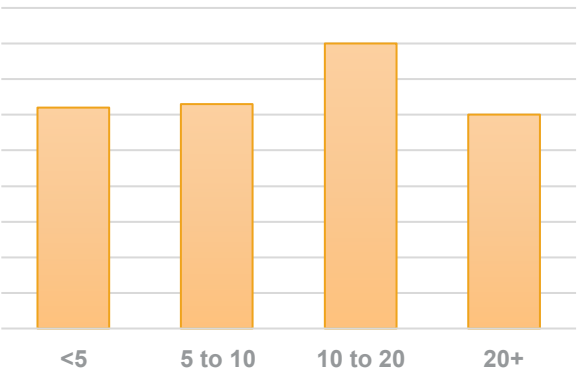
The Colorado chapter offers more than 35 events annually in the Denver Metropolitan area, Northern Colorado, and Southern Colorado. These events include monthly luncheons and forums focused on professional development for all career levels. We hope you join us for the many excellent professional development and networking opportunities!

OUR MISSION IS TO ADVOCATE FOR, EDUCATE, AND CONNECT LEADERS IN THE ROCKY MOUNTAIN A/E/C INDUSTRY.

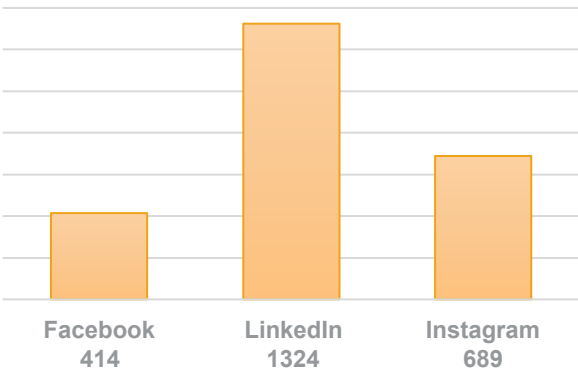
300+ MEMBERS



Years in Industry



Social Media Followers



ANNUAL
SPONSORSHIP

	 FOOTHILLS \$500	 ROCKIES \$1000	 ALPINE \$1500	 14 ^{ER} \$2000
Corporate logo listed in footer of SMPS CO e-blasts (more than 2,500 subscribers)	NAME ONLY	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corporate logo with link on SMPS CO website (over 20,000 visitors per year)	NAME ONLY	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corporate logo on PowerPoint at SMPS CO Events (more than 35 events each year)	NAME ONLY	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sponsor designation on badges at select SMPS CO events (must attend)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sponsor Social Media Spotlight Post (LinkedIn, Facebook, Instagram)		1X YEAR	1X YEAR	2X YEAR
Showcase your business at SMPS CO Annual Sponsor Spotlight Event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Display and distribute your company's marketing materials at any SMPS CO program you attend			<input type="radio"/>	<input type="radio"/>
Verbal sponsorship recognition at SMPS CO programs			<input type="radio"/>	<input type="radio"/>
Expanded Sponsor Spotlight in Month-at-a-Glance Email				1X YEAR
Discount on all 2024 event sponsorships (Programs and/or MEAs — exclusive sponsorships not included)	10%	10%	10%	10%
FREE event registration (Excluding MEAs or marketing bootcamps)	1 PER YEAR	3 PER YEAR	6 PER YEAR	8 PER YEAR

IN-KIND SPONSORSHIPS

We welcome and appreciate in-kind support of our chapter. Appropriate recognition of in-kind sponsorships is provided depending on the event format, including your logo on the SMPS CO website, verbal recognition, sponsor name badges, etc. Your in-kind contribution may assist with chapter operating expenses or any of the following: membership event give-a-ways, raffle donations, or service donations (printing, graphics, photography, audio/visual, etc.)

READY TO SPONSOR?

CONTACT THE SPONSORSHIP CHAIR, STACEY RICHARDSON, TO GET STARTED TODAY!

SPONSORSHIP CONFIRMATION FORM

PLEASE COMPLETE AND EMAIL THIS FORM TO SRICHARDSON@360ENG.COM OR [CLICK HERE TO COMPLETE ONLINE](#).

I hereby confirm the intent of _____ (firm name) to sponsor the Society for Marketing Professional Services Colorado Chapter at the following level:



☐ \$500 | FOOTHILLS



☐ \$1000 | ROCKIES



☐ \$1500 | ALPINE



☐ \$2000 | 14^{ER}

By signing below, I confirm that I understand that sponsorship benefits go into effect upon receipt of my payment.

Signature: _____ Date: _____

Printed Name: _____

Company Address: _____

City, State, Zip: _____

Company URL: _____

Company LinkedIn: _____ Company Facebook: _____

Company Phone Number: _____ Company Instagram: _____

Contact Email: _____

PAYMENT METHODS

ONLINE/CREDIT CARD (preferred payment method)
» Please [CLICK HERE](#) to complete online form and pay by credit card or email SRICHARDSON@360ENG.COM.

CHECK
» Please **MAIL A CHECK** with a completed copy of this form to: [SMPS COLORADO | P.O. Box 446 | Eastlake, Colorado 80614](#)

LOGISTICS
Please **email** firm logos to SRICHARDSON@360ENG.COM in high resolution format for use on our website and other collateral materials in line with your choice of Sponsorship Package.

QUESTIONS
Contact the Sponsorship Chair, [Stacey Richardson](#), to get started today!

THANK YOU FOR YOUR PARTICIPATION AND GENEROUS SUPPORT!
Payments and contributions to the Colorado Chapter of SMPS are not tax deductible as charitable contributions for federal income tax purposes. However, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.



Photo courtesy of The Unfounded Door

ADVOCATE. EDUCATE. CONNECT.



Photo courtesy of The Unfounded Door



Photo courtesy of The Unfounded Door



Photo courtesy of Marble Street Studio



Photo courtesy of The Unfounded Door

EVENT OUTLOOK

Month	Committee - Topic
November 2023	Programs - Town Hall Talk with Municipal Leaders Education - Improve Your AI IQ Northern Colorado - Bingo & Beer Southern Colorado - Fireside Chat ChatGPT & AI in Proposals
December 2023	Programs - Economic Outlook Membership - Get to Know SMPS Breakfast Education - How to Craft an Award-Winning MEA Submission
January 2024	Community Outreach - Student Information Class/Campaign Education - Tracking Public Funding & Pre-Positioning Education - Senior-Level Roundtable Northern Colorado - Get to Know SMPS Breakfast Southern Colorado - Putting the Right Person in the Right Place
February 2024	Programs - Owner's Rep Roundtable Membership - Sponsor Showcase Education - Mid-Level Roundtable Southern Colorado - Fireside Chat
March 2024	Community Outreach - Volunteer Event Programs - Higher Education Membership - Get to Know SMPS Breakfast Education - Partnering with AIA Northern Colorado - Colorado Eagles Game
April 2024	Programs - K-12 Membership - Mixer Education - Southern Colorado Joint Event
May 2024	Marketing Excellence Awards (MEAs)
June 2024	Membership - Mixer Education - Mid-Level Roundtable Northern Colorado - Hard Hat Tour Southern Colorado - Development in Colorado Springs
July 2024	Programs - Hospitality Membership - Get to Know SMPS Breakfast Education - Writing a Communications Plan Southern Colorado - Networking
August 2024	Community Outreach - Student Information Class Membership - Volunteer Appreciation Mixer Education - Marketing Bootcamp Northern Colorado - Member's Choice

**Topics are subject to change*

DO ANY OF THESE TOPICS INTEREST YOU OR YOUR FIRM? IF SO, WE WOULD LOVE YOUR SUPPORT!

Email the Sponsorship Chair, SRICHARDSON@360ENG.COM, for more information on sponsoring specific events in addition to your annual sponsorship.



**THANK YOU
FOR YOUR SUPPORT!**