

**smps<sup>®</sup>**  
Colorado

**2023**  
**SPONSORSHIP**  
**OPPORTUNITIES**

## ANNUAL SPONSORSHIP



FOOTHILLS  
\$500



ROCKIES  
\$1000



ALPINE  
\$1500



14<sup>ER</sup>  
\$2000

Corporate logo listed in footer of SMPS CO e-blasts  
(more than 2,500 subscribers)

NAME ONLY



Corporate logo with link on SMPS CO website  
(over 20,000 visitors per year)

NAME ONLY



Corporate logo on PowerPoint at SMPS CO Events  
(More than 35 events hosted in 2019/2020)

NAME ONLY

NAME ONLY



Sponsor designation on badges at select SMPS CO events  
(Must attend)



Sponsor Social Media Spotlight Post  
(LinkedIn, Facebook, Twitter, Instagram)

1X YEAR

1X YEAR

2X YEAR

One complimentary registration to SMPS Events  
(excluding the Marketing Excellence Awards) (\$100 max. value)

3

6

8

Showcase your business at SMPS CO Annual Sponsor  
Spotlight Event



Display and distribute your company's marketing  
materials at any SMPS CO luncheon you attend



Verbal sponsorship recognition at SMPS CO Luncheons



Expanded Sponsor Spotlight in Month-at-a-Glance Email

1X YEAR

Discount on all 2022 event sponsorships  
(Programs and/or MEAs — exclusive sponsorships not included)

10%

10%

10%

10%

## IN-KIND SPONSORSHIPS

We welcome and appreciate in-kind support of our chapter. Appropriate recognition of in-kind sponsorships is provided depending on the event format, including your logo on the SMPS CO website, verbal recognition, sponsor name badges, etc. Your in-kind contribution may assist with chapter operating expenses or any of the following: membership event give-a-ways, raffle donations, or service donations (printing, graphics, photography, audio/visual, etc.)

READY TO SPONSOR?

Contact Sponsorship Chair JP Arnold at [jharnold@bpce.com](mailto:jharnold@bpce.com) to get started today!

## SPONSORSHIP CONFIRMATION FORM

PLEASE COMPLETE AND EMAIL THIS FORM TO [JHARNOLD@BPCE.COM](mailto:JHARNOLD@BPCE.COM).

I hereby confirm the intent of \_\_\_\_\_ (firm name) to sponsor the Society for Marketing Professional Services Colorado Chapter at the following level:



\$500 | FOOTHILLS



\$1000 | ROCKIES



\$1500 | ALPINE



\$2000 | 14<sup>ER</sup>

By signing below, I confirm that I understand that sponsorship benefits go into effect upon receipt of my payment.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Company URL: \_\_\_\_\_

Company Twitter Handle: \_\_\_\_\_ Company Facebook: \_\_\_\_\_

Company LinkedIn: \_\_\_\_\_ Company Instagram: \_\_\_\_\_

Company Phone Number: \_\_\_\_\_ Contact Email: \_\_\_\_\_

## PAYMENT METHODS

**CREDIT CARD** (preferred method of payment)

» Please **EMAIL [JHARNOLD@BPCE.COM](mailto:JHARNOLD@BPCE.COM)** with a completed copy of this form to pay by credit card.

**CHECK**

» Please **MAIL A CHECK** with a completed copy of this form to: **SMPS COLORADO | P.O. Box 446 | Eastlake, Colorado 80614**

## LOGISTICS

Please **email** firm logos to **[JHARNOLD@BPCE.COM](mailto:JHARNOLD@BPCE.COM)** in high resolution format for use on our website and other collateral materials in line with your choice of Sponsorship Package.

## QUESTIONS

Contact **[JHARNOLD@BPCE.COM](mailto:JHARNOLD@BPCE.COM)** to get started today!

## THANK YOU FOR YOUR PARTICIPATION AND GENEROUS SUPPORT!

Payments and contributions to the Colorado Chapter of SMPS are not tax deductible as charitable contributions for federal income tax purposes. However, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.

**SMPS COLORADO** | P.O. Box 446 | Eastlake, Colorado 80614 | [smpscolorado.org](http://smpscolorado.org)





**ADVOCATE. EDUCATE. CONNECT.**



## PROGRAM SPONSORSHIP

Elevate your firm by sponsoring one of our monthly luncheon programs! In-person events offer sponsorship benefits such as:

- Your firm's name and logo on event promotional material
- An opportunity to distribute company material at the event
- Your firm's logo and acknowledgment during announcements
- No competing sponsors
- Two (2) complimentary event tickets with reserved seats at the VIP table
- Three (3) minute presentation to event attendees
- Distribute company material at your reserved table at check-in

Sponsorship for virtual events is available!



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