



**smps<sup>®</sup>**  
Colorado

**2021**  
**SPONSORSHIP**  
**OPPORTUNITIES**





**Do you want to get your organization in front of the top Colorado A/E/C marketing and business development professionals in 2021?**



**Did you know there is a dedicated organization of these professionals working specifically at architectural, engineering and construction firms in Colorado?**



**As an annual SMPS Colorado sponsor you gain ongoing access to our thriving network of professionals to promote your firm and win more work!**

*Photos courtesy of The Unfounded Door*

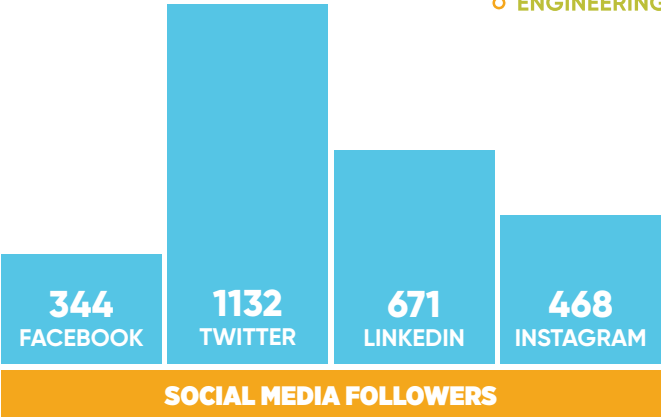
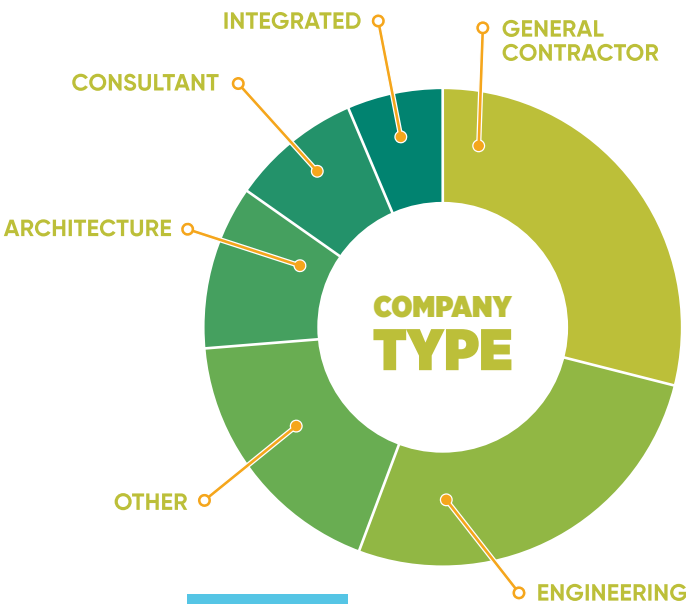
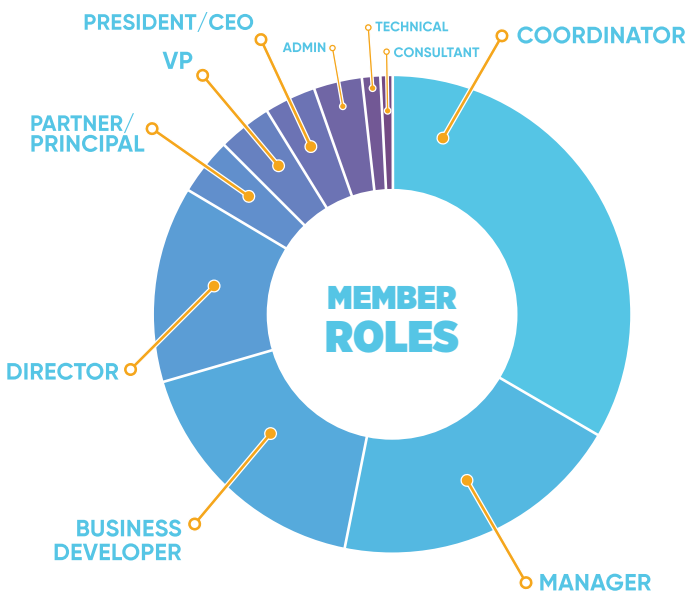
# WHY SMPS COLORADO?

**SMPS Colorado** was founded in 1983, and is one of the **top three Chapters nationwide** — **representing more than 280 members**. The chapter's membership includes a mix of business developers, marketers and other A/E/C professionals who focus on developing relationships and generating revenues for their companies. SMPS Colorado is a national not-for-profit association dedicated to enhancing its members' abilities to find and win business for their firms.

The Colorado chapter offers more than 30 events annually in the Denver Metropolitan area, Northern Colorado and Southern Colorado. These events include monthly luncheons and forums focused on professional development for all career levels. We hope you join us for the many excellent opportunities for professional development and networking!

**OUR MISSION IS TO ADVOCATE FOR, EDUCATE, AND  
CONNECT LEADERS IN THE ROCKY MOUNTAIN A/E/C INDUSTRY.**

# 280+ MEMBERS



# ANNUAL SPONSORSHIP



FOOTHILLS  
\$500



ROCKIES  
\$1000



ALPINE  
\$1500



14<sup>ER</sup>  
\$2000

Corporate logo listed in footer of SMPS CO e-blasts (more than 2,500 subscribers)	NAME ONLY	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corporate logo with link on SMPS CO website (over 20,000 visitors per year)	NAME ONLY	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corporate logo on PowerPoint at SMPS CO Events (More than 35 events hosted in 2019/2020)	NAME ONLY	NAME ONLY	<input type="radio"/>	<input type="radio"/>
Sponsor designation on badges at select SMPS CO events (Must attend)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sponsor Social Media Spotlight Post (LinkedIn, Facebook, Twitter, Instagram)		1X YEAR	1X YEAR	2X YEAR
One complimentary registration to SMPS Events (excluding the Marketing Excellence Awards) (\$90 max. value)		3	6	8
Showcase your business at SMPS CO Annual Sponsor Spotlight Event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Display and distribute your company's marketing materials at any SMPS CO luncheon you attend			<input type="radio"/>	<input type="radio"/>
Verbal sponsorship recognition at SMPS CO Luncheons			<input type="radio"/>	<input type="radio"/>
Expanded Sponsor Spotlight in Month-at-a-Glance Email				1X YEAR
Discount on all 2021 event sponsorships (Programs and/or MEAs — exclusive sponsorships not included)	10%	10%	10%	10%

Due to COVID-19, events may be in-person or virtual

## IN-KIND SPONSORSHIPS

We welcome and appreciate in-kind support of our chapter. Appropriate recognition of in-kind sponsorships is provided depending on the event format, including your logo on the SMPS CO website, verbal recognition, sponsor name badges, etc. Your in-kind contribution may assist with chapter operating expenses or any of the following: membership event give-a-ways, raffle donations, or service donations (printing, graphics, photography, audio/visual, etc.)

**READY TO SPONSOR?**

Contact Sponsorship Chair JP Arnold at [jharnold@bpce.com](mailto:jharnold@bpce.com) to get started today!

## SPONSORSHIP CONFIRMATION FORM

PLEASE COMPLETE AND EMAIL THIS FORM TO [JHARNOLD@BPCE.COM](mailto:JHARNOLD@BPCE.COM).

I hereby confirm the intent of \_\_\_\_\_ (firm name) to sponsor the Society for Marketing Professional Services Colorado Chapter at the following level:



☐ **\$500 | FOOTHILLS**



☐ **\$1000 | ROCKIES**



☐ **\$1500 | ALPINE**



☐ **\$2000 | 14<sup>ER</sup>**

By signing below, I confirm that I understand that sponsorship benefits go into effect upon receipt of my payment.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Company URL: \_\_\_\_\_

Company Twitter Handle: \_\_\_\_\_ Company Facebook: \_\_\_\_\_

Company LinkedIn: \_\_\_\_\_ Company Instagram: \_\_\_\_\_

Company Phone Number: \_\_\_\_\_ Contact Email: \_\_\_\_\_

### PAYMENT METHODS

#### CREDIT CARD *(preferred method of payment)*

» Please [EMAIL JHARNOLD@BPCE.COM](mailto:JHARNOLD@BPCE.COM) with a completed copy of this form to pay by credit card.

#### CHECK

» Please **MAIL A CHECK** with a completed copy of this form to: **SMPS COLORADO | P.O. Box 446 | Eastlake, Colorado 80614**

#### LOGISTICS

Please [email](mailto:JHARNOLD@BPCE.COM) firm logos to [JHARNOLD@BPCE.COM](mailto:JHARNOLD@BPCE.COM) in high resolution format for use on our website and other collateral materials in line with your choice of Sponsorship Package.

#### QUESTIONS

Contact [JHARNOLD@BPCE.COM](mailto:JHARNOLD@BPCE.COM) to get started today!

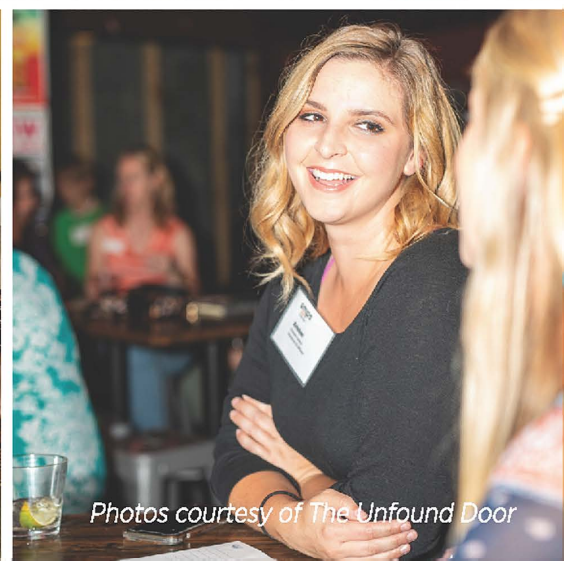
### THANK YOU FOR YOUR PARTICIPATION AND GENEROUS SUPPORT!

Payments and contributions to the Colorado Chapter of SMPS are not tax deductible as charitable contributions for federal income tax purposes. However, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.





# ADVOCATE. EDUCATE. CONNECT.



Photos courtesy of The Unfound Door





## PROGRAM SPONSORSHIP

Elevate your firm by sponsoring one of our monthly luncheon programs!  
In-person events offer sponsorship benefits such as:

- Your firm's name and logo on event promotional material
- An opportunity to distribute company material at the event
- Your firm's logo and acknowledgment during announcements
- No competing sponsors
- Two (2) complimentary event tickets with reserved seats at the VIP table
- Three (3) minute presentation to event attendees
- Distribute company material at your reserved table at check-in

**Sponsorship for virtual events is available!**

## READY TO SPONSOR?

Contact JP Arnold at [jharnold@bpce.com](mailto:jharnold@bpce.com)  
to learn more and get started today!





**smps**<sup>®</sup>  
Colorado

P.O. BOX 446  
EASTLAKE, COLORADO 80614  
**[WWW.SMPSCOLORADO.ORG](http://WWW.SMPSCOLORADO.ORG)**