



2019 SMPS Southwest Regional Conference

SCHOLARSHIP APPLICATION

The Society for Marketing Professional Services (SMPS) is the only national association that brings together business development and marketing professionals from the architectural, engineering, and construction (A/E/C) industry with a membership base exceeding 7,000.

The SMPS Colorado Chapter is offering three (3) scholarships (worth approximately \$1,000 each) to be used toward registration and travel expenses to attend the 2019 SMPS Southwest Regional Conference to be hosted in Colorado Springs, CO from September 18-20, 2019.

BENEFITS

- Paid **full conference registration** (*SMPS Colorado will register you!*)
- **\$500 travel stipend** to use towards hotel, transportation and meals
- Three (3) opportunities to be awarded

ELIGIBILITY

- No organizational support to attend the conference
- Must be willing to submit a testimonial about your experience at the conference by November 30 (*At a minimum, this should be 200 words written or a 30-second video. SMPS Colorado would use this to promote future conferences and scholarships.*)
- Application must be received by June 30, 2019 (*Scholarships will be awarded and winners notified by July 15*)

HOW TO APPLY

Submit a letter (maximum 1200 words) answering the questions below. Winners will be notified by email. Email your entry to: admin@smpscolorado.org by June 30, 2019.

1. Name
2. Company
3. Address
4. Phone
5. Email
6. Are you an SMPS member? If so, what chapter?
7. What other professional organizations do you belong to?
8. Why you are applying for this scholarship?
9. How do you feel you will benefit from attending this conference?
10. Briefly describe any additional related qualifications, experiences or needs.