



Student Membership Scholarship Application

To provide our student community with ongoing professional development opportunities that advance their careers, the Society of Marketing Professional Services, Colorado Chapter, has established a student membership scholarship in the amount of \$100 per year to be used solely for one (1) SMPS Student Membership (\$25) and registration fees for any educational program(s) of your choice offered by SMPS Colorado through September 1, 2021.

STUDENT MEMBERSHIP BENEFITS

- Access to the *SMPS Career Center*.
- Join the *SMPS groups on Facebook.com and LinkedIn.com* to expand and enrich your network.
- *Engage in local or student chapter activities* — make contacts, develop your leadership skills, and build your resume.
- *Marketing Resource Center* — Tap into articles, webinars, blogs, classes, and books on professional services marketing to expand your knowledge at www.mysmps.org/mrc.
- *SMPS Marketer QuickLook* — Stay abreast of what's happening with the Members on the Move feature, which alerts you to career changes SMPS members are making and could help you get your foot in the door of your dream job.
- *SMPS Marketer* — This bimonthly journal delivers original, knowledge-based content on innovative marketing, management, and leadership strategies; case studies; and lessons learned.

Please submit this form to SMPS Colorado
Director-at-Large Cara Perlman at
cara.perlman@merrick.com.

STUDENT INFORMATION

Name:

University/College:

Address:

Preferred Contact Information:

Phone:

Email:

Academic Status:

Undergraduate

Part-time

Graduate

Full-time

Alumni

Expected Graduation Date:

Academic Major:

Employment Status:

Part-time

Full-time

N/A

Employer (if applicable):

RELEASE FORM:

I affirm I have read and understand the application and selection process. The information contained on my application is correct and complete to the best of my knowledge. SMPS Colorado has my permission to share the information I provided in the submission criteria for use in promoting the Student Membership Scholarship Program and SMPS Colorado Believes in Chapter marketing collateral, on the SMPS Colorado website, and on Chapter social media platforms.

Name:

Signature:

Date: