



SMPS Colorado Believes

in transforming business through marketing leadership.

To provide our members with ongoing professional development opportunities that advance their careers, the Society of Marketing Professional Services, Colorado Chapter, has established a professional development scholarship in the amount of \$2,000 per year to be used solely for registration fees and lodging at one of the premiere educational programs offered by SMPS through September 1, 2021:

» Build Business

The leading business development, marketing, and leadership conference for the A/E/C industries.

» The Pinnacle Experience

An event specifically designed for senior marketing leaders through content aligned with the current and emerging needs of marketing and business development decision-makers.

» Any Regional Conference

The mission of the SMPS regional conferences is to advocate for, educate, and connect leaders in the building industry by providing an elevated professional experience in an intimate environment and, organized to support geographical networks and culture.

MORE INFORMATION ABOUT THESE PROGRAMS CAN BE FOUND AT WWW.SMPS.ORG.

01 Eligibility Requirements

All current SMPS Colorado members are eligible.

02 Judging Criteria

Candidates should be able to demonstrate their commitment to their career as an A/E/C marketer, business developer, or firm leader through professional development activities, participation in the SMPS Colorado Chapter, and the contributions they have made to their firm in their current position.

03 How To Apply

Submit the attached Professional Development Scholarship Application form and the information requested in Section 04 Submission Criteria, and email to SMPS Colorado Director-at-Large Angela Innes at angela.innes@me-engineers.com. The application must be completed in its entirety to be eligible.

APPLICATIONS MUST BE RECEIVED BY SEPT. 1

04 Submission Criteria

- An executed Professional Development Scholarship Application form
- Professional resume that provides your current contact information and dates of employment (two-page maximum)
- An Application Statement (one to two pages) that address each of the following items below:
 1. Identify your experience providing professional marketing and/or business development services and your responsibilities in your current position.
 2. Identify which SMPS educational program you would attend and describe how it will benefit you and your career path within the A/E/C industry.
 3. Describe your level of involvement with SMPS Colorado within the last five years (including any committee assignments, mentorship involvement, speaking engagements, and event attendance).
 4. Describe how SMPS has benefited you personally and professionally.

05 About the Scholarship

The scholarship program is funded by the SMPS Colorado Chapter and managed by the SMPS Colorado Executive Board. The scholarship is funded each year at the Board's discretion based on the financial strength of the Chapter.

The SMPS Colorado Chapter Executive Board will appoint a Selection Committee each year to determine the recipient of the scholarship. The Selection Committee reserves the right to reallocate the scholarship funds if at least three eligible applications are not received.

SMPS Colorado members are ineligible to receive more than one SMPS Colorado scholarship within five consecutive years. SMPS Colorado Executive Board and Selection Committee members are ineligible to apply for a scholarship during their term.