


MARKETING EXCELLENCE AWARDS: 2018 SPONSORSHIP OPPORTUNITIES

	Cost	Number Available	Event Registrations	Recognition on Promotional Materials (Event Invitation, Email Blasts, Website & Social Media)	Recognition on Looping Powerpoint	Award Entry (\$100 Value)	Entrance Signage	Verbally thanked on Stage at the event	Additional Benefits
	Commit to a 2018 SMPS Colorado Annual Sponsorship and receive 10% off a MEA Event Sponsorship!								
Step and Repeat Sponsor	\$2,500	Exclusive	3	Large Logo	Large Logo	Free	Large Logo	✓	<ul style="list-style-type: none"> • Opportunity to give a short 1 minute company intro at the beginning of the awards • Logo recognition on the step and repeat. Only sponsor logo on the backdrop. Will have event signage to accompany the backdrop.
Bar Sponsor	\$2,000	Exclusive	2	Large Logo	Large Logo	Free	Large Logo	✓	<ul style="list-style-type: none"> • Logo on cocktail napkins at the bar • Logo on Drink Ticket • Signage recognition at the event
Award Sponsor	\$1,500	Exclusive	2	Large Logo	Large Logo	Free	Large Logo	✓	<ul style="list-style-type: none"> • Logo projected on screen at the beginning of award ceremony • Introduction of emcee
Photobooth Sponsor	\$1,250	Exclusive	2	Large Logo	Large Logo	Free	Large Logo	✓	<ul style="list-style-type: none"> • Company logo on all printed photos given as keepsakes • Opportunity to provide Props (can include company logo)
Marketer of the Year Award Sponsor*	\$750	Exclusive	1	Logo	Logo	Free	Logo	✓	<ul style="list-style-type: none"> • Logo projected on screen as award is being given away • Verbal recognition before award is handed out by emcee • Opportunity to come on stage and hand award to winner
Business Developer of the Year Award Sponsor*	\$750	Exclusive	1	Logo	Logo	Free	Logo	✓	<ul style="list-style-type: none"> • Logo projected on screen as award is being given away • Verbal recognition before award is handed out by emcee • Opportunity to come on stage and hand award to winner
Member of the Year Award Sponsor*	\$750	Exclusive	1	Logo	Logo	Free	Logo	✓	<ul style="list-style-type: none"> • Logo projected on screen as award is being given away • Verbal recognition before award is handed out by emcee • Opportunity to come on stage and hand award to winner
Food Sponsor	\$750	3	1	Logo	Logo	Free	Logo	✓	<ul style="list-style-type: none"> • Logo on Table tents at cocktail rounds
Dessert Sponsor	\$750	Exclusive	1	Logo	Logo	Free	Logo	✓	<ul style="list-style-type: none"> • Company logo on signage at dessert table
Coffee Break Sponsor	\$750	Exclusive	1	Logo	Logo	Free	Logo	✓	<ul style="list-style-type: none"> • Company logo on signage at coffee table
MEA Sponsor	\$600	Unlimited	1	Logo	Logo	Free	Logo	✓	
MEA Supporter	\$400	Unlimited	1	Name	Name	Free	Name	✓	

*First right of refusal by previous year's winner