

2024 NOMINATION FORM

SMPS COLORADO MARKETING EXCELLENCE AWARDS

smps®

Colorado

MARKETER OF THE YEAR

To nominate someone for the 2024 Marketer of the Year Award, please review the detailed nomination eligibility guidelines included here. Go to <https://smpscolorado.submittable.com/submit> to complete your nomination.

The **Marketer of the Year** nominee should be recognized by others as one who stands out in the craft of marketing and communications in the A/E/C industry, and one who has made significant contributions toward promoting professionalism.

To assist you with your candidate's nomination, consider these qualifications for eligibility:

- Service to such marketing organizations as SMPS, BMA, PRSA or other groups devoted to professional growth
- Promoting good marketing and communications techniques in his or her respective firm
- Nominee has maintained a visible position in the marketplace through service to the profession, promoting Chapter activities and the creation/distribution of quality marketing materials
- Public speaking on the same subjects
- Nominee must be a current or past member of SMPS
- Nominee must live in Colorado and have been in the A/E/C marketing community for a minimum of five (5) years
- Nomination must be made by a member of the Colorado Chapter of SMPS



SMPS COLORADO
**MARKETING
EXCELLENCE
AWARDS**

Early bird entry deadline • January 28, 2024
Final entry deadline • February 25, 2024

Questions on categories or the award submittal process?

Contact Caroline Kendall at [541.948.0733](tel:541.948.0733) or caroline.kendall@anseradvisory.com
or Kimberly Wybenga at [303.710.9181](tel:303.710.9181) or kwybenga@markyoungconstruction.com
For more information and to download a copy of this form, visit www.smpscolorado.org

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BUSINESS DEVELOPER OF THE YEAR

To nominate someone for the 2024 Business Developer of the Year Award, please review the detailed nomination eligibility guidelines included here. Go to <https://smpscolorado.submittable.com/submit> to complete your nomination.

The **Business Developer of the Year** nominee should be recognized by others as one who stands out in the profession of business development in the A/E/C industry, and one who has had significant success in securing professional services work.

To assist you with your candidate's nomination, consider these qualifications for eligibility:

- Conducts business with integrity and ethics. Fosters respect for his or her company and the industry as a whole
- Is an ambassador of the A/E/C community and SMPS Colorado and maintains a visible position in the marketplace
- Develops mutually beneficial business relationships resulting in significant measured growth for his or her company
- Helps other SMPS members and industry professionals grow their careers and firms
- Nominee must be a current or past member of SMPS
- Nominee must live in Colorado and have been in the A/E/C business development community for a minimum of five (5) years
- Nomination must be made by a member of the Colorado Chapter of SMPS



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FIRM LEADER OF THE YEAR

To nominate someone for the 2024 Firm Leader of the Year Award, please review the detailed nomination eligibility guidelines included here. Go to <https://smpscolorado.submittable.com/submit> to complete your nomination.

The **Firm Leader of the Year** nominee should be recognized by others as a technical leader whose influence has significantly impacted the marketing and/or business development departments within their firm. This person bridges the gap between the technical profession and the marketing world through collaboration, mentorship, and support. They whole-heartedly value the SMPS mission, “Business Transformed through Marketing Leadership.”

To assist you with your candidate's nomination, consider these qualifications for eligibility:

- Principal, Executive, C-Suite, or person of influence in a leadership position whose main job function is not marketing or business development (BD)
- Goes above and beyond to advocate for marketing/BD processes and influence within their firm
- Drives marketing/BD involvement in firms' strategic planning, financial goal development, and business culture
- Empowers marketing/BD team members and encourages career growth
- Nominee must live in Colorado and have 10+ years of experience in the A/E/C industry
- Nominee must be a member or have a minimum of one member of their firm in the Colorado Chapter of SMPS
- Nomination must be made by a member of the Colorado Chapter of SMPS



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MEMBER OF THE YEAR

To nominate someone for the 2024 Member of the Year Award, please review the detailed nomination eligibility guidelines included here. Go to <https://smpscolorado.submittable.com/submit> to complete your nomination.

The SMPS Colorado Chapter **Member of the Year** Award is given to the person who has made the greatest difference to the success, reputation, health, or function of the Chapter in the past year. This person can be a committee volunteer, committee chair or co-chair, or member of the Board.

To assist you with your candidate's nomination, consider these qualifications for eligibility:

- Service to SMPS Colorado and other organizations
- Recipient made significant contributions to the success of the organization in the past 12 months through participation as a committee member, chair or co-chair, or Board member
- The nominee goes 'above and beyond' his or her Chapter role to ensure continued Chapter success
- Nominee must be a current member of SMPS
- Nominee must live in Colorado
- Nomination must be made by a member of the Colorado Chapter of SMPS



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