

SMPS COLORADO MARKETING EXCELLENCE AWARDS SPONSORSHIP OPPORTUNITIES	COST	#	EVENT REGISTRATIONS	SPONSOR BLOCK LOGO SIZE	AWARD ENTRY	LOGO ON ENTRANCE SIGNAGE	VERBAL RECOGNITION AT EVENT	ADDITIONAL BENEFITS
BAR SPONSOR	\$3,000	2	SOLD					<ul style="list-style-type: none">• Logo on cocktail napkins, drink ticket• Opportunity to create custom drink incorporating company name
PHOTOBOOTH SPONSOR	\$2,500	1	SOLD					<ul style="list-style-type: none">• Logo on all printed photos• Opportunity to bring props with company logo
<div>NEW</div> EMCEE SPONSOR	\$2,000	1	SOLD					<ul style="list-style-type: none">• One (1) minute company intro• Introduce emcee
<div>NEW</div> MERMAID SPONSOR	\$1,500	1	SOLD					<ul style="list-style-type: none">• Logo on signage adjacent to and promoting mermaid show• In-tank signage throughout the aquarium exhibits!
AWARD SPONSOR	\$1,500	1	SOLD					<ul style="list-style-type: none">• Logo on screen and verbal recognition before start of all awards• Thirty (30) second company acknowledgement
MARKETER OF THE YEAR SPONSOR*	\$1,250	1	SOLD					<ul style="list-style-type: none">• Logo on screen as award is given• Opportunity to recognize nominees and announce the winner• Verbal recognition before award
BD OF THE YEAR SPONSOR*	\$1,250	1	SOLD					
MEMBER OF THE YEAR SPONSOR*	\$1,250	1	SOLD					
FIRM LEADER OF THE YEAR SPONSOR*	\$1,250	1	SOLD					
PEOPLE’S CHOICE SPONSOR*	\$1,250	1	SOLD					<ul style="list-style-type: none">• Logo on screen as award is given• Opportunity to recognize nominees and announce the winner• Verbal recognition before award
<div>2 REMAINING!</div> FOOD SPONSOR	\$1,000	3	2	MEDIUM	1	MEDIUM	YES	<ul style="list-style-type: none">• Logo on table tents at cocktail rounds• Logo on food station tables
DESSERT/COFFEE SPONSOR	\$1,000	1	SOLD					<ul style="list-style-type: none">• Logo on table tents at cocktail rounds• Logo on dessert/coffee tables
MEA SPONSORSHIP	\$750	unlimited	1	SMALL	1	SMALL	NO	
SUPPORTER SPONSORSHIP	\$500	unlimited	1	NAME ONLY	1	NAME ONLY	NO	

*This sponsorship is first offered to the most recent winner’s firm, who is provided first right of refusal

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