

SMPS COLORADO MARKETING EXCELLENCE AWARDS SPONSORSHIP OPPORTUNITIES	COST	#	EVENT REGISTRATIONS	SPONSOR BLOCK LOGO SIZE	AWARD ENTRY	LOGO ON ENTRANCE SIGNAGE	VERBAL RECOGNITION AT EVENT	ADDITIONAL BENEFITS
BAR SPONSOR	\$3,000	2	SOLD					<ul style="list-style-type: none"><li>• Logo on cocktail napkins, drink ticket</li><li>• Opportunity to create custom drink incorporating company name</li></ul>
PHOTOBOOTH SPONSOR	\$2,500	1	SOLD					<ul style="list-style-type: none"><li>• Logo on all printed photos</li><li>• Opportunity to bring props with company logo</li></ul>
<div>NEW</div> EMCEE SPONSOR	\$2,000	1	SOLD					<ul style="list-style-type: none"><li>• One (1) minute company intro</li><li>• Introduce emcee</li></ul>
<div>NEW</div> MERMAID SPONSOR	\$1,500	1	SOLD					<ul style="list-style-type: none"><li>• Logo on signage adjacent to and promoting mermaid show</li><li>• In-tank signage throughout the aquarium exhibits!</li></ul>
AWARD SPONSOR	\$1,500	1	SOLD					<ul style="list-style-type: none"><li>• Logo on screen and verbal recognition before start of all awards</li><li>• Thirty (30) second company acknowledgement</li></ul>
MARKETER OF THE YEAR SPONSOR*	\$1,250	1	SOLD					<ul style="list-style-type: none"><li>• Logo on screen as award is given</li><li>• Opportunity to recognize nominees and announce the winner</li><li>• Verbal recognition before award</li></ul>
BD OF THE YEAR SPONSOR*	\$1,250	1	SOLD					
MEMBER OF THE YEAR SPONSOR*	\$1,250	1	SOLD					
FIRM LEADER OF THE YEAR SPONSOR*	\$1,250	1	SOLD					
PEOPLE’S CHOICE SPONSOR*	\$1,250	1	SOLD					<ul style="list-style-type: none"><li>• Logo on screen as award is given</li><li>• Opportunity to recognize nominees and announce the winner</li><li>• Verbal recognition before award</li></ul>
FOOD SPONSOR	\$1,000	3	TWO REMAINING!					<ul style="list-style-type: none"><li>• Logo on table tents at cocktail rounds</li><li>• Logo on food station tables</li></ul>
DESSERT/COFFEE SPONSOR	\$1,000	1	2	MEDIUM	1	MEDIUM	YES	<ul style="list-style-type: none"><li>• Logo on table tents at cocktail rounds</li><li>• Logo on dessert/coffee tables</li></ul>
MEA SPONSORSHIP	\$750	unlimited	1	SMALL	1	SMALL	NO	
SUPPORTER SPONSORSHIP	\$500	unlimited	1	NAME ONLY	1	NAME ONLY	NO	

\*This sponsorship is first offered to the most recent winner’s firm, who is provided first right of refusal

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