

VALUE OF INTERMEDIATE ADOBE CREATIVE SUITE BOOTCAMP

LIVE | INTERACTIVE | HANDS-ON | IN-PERSON | A/E/C-SPECIFIC

ATTENDEES WILL RECEIVE:

- A deep dive into the Adobe Creative Suite with a certified expert who knows the A/E/C industry
- Proposal-specific training with a workbook and training files
- Time-saving tricks and shortcuts such as one-click resumes, CC libraries, scripts, cells, and tables
- Tools that will enhance your firm's position to stand out from the competition
- Six hours of training developed to address the unique challenges in the A/E/C industry

SCHEDULE



7:30 - 8:00AM	Check-in
8:00- 12:00PM	InDesign Training
12:00 - 12:30PM	Lunch Break
12:30 - 1:30PM	Photoshop Mini-Session
1:30 - 2:30PM	Illustrator Mini-Session
2:30 - 3:00PM	Q&A / Group Discussion

INSTRUCTOR

Julie Shaffer, CPSM
Shaffer Creative

- 20+ years of experience in the A/E/C industry
- Adobe **Certified Expert** in InDesign CC
- Presented at **over 20 events** in the past two years

GIVING BACK TO OUR MEMBERS

As a not-for-profit organization, SMPS Colorado is giving back to our members by providing this bootcamp at an exceptional value. Julie Shaffer, CPSM is providing these trainings across the country and our price point was developed at the lowest possible price to our members.

MEMBERS: \$225

NON-MEMBERS: \$275

TESTIMONIALS FOR JULIE

“I attended the session “Visualize Your Content” at the 2019 Southwest Regional Conference. **Julie Shaffer presented some InDesign shortcuts and tips for developing specific proposal elements we use every day.** She demonstrated a quick organizational chart using an excel spreadsheet list of information along with grids and script tools. The example shortcuts provided in just 30 minutes were extremely helpful!”

– Cara Perlman, Proposal Lead
Merrick & Company

“Julie’s breakout session focused on turning your firm’s messages into compelling infographics and it was by far the quickest and most helpful hour-and-a-half ever! She shared several useful tips and tricks for upping your infographic game in brochures, proposals, etc. **All of us could not believe how much time the tips and tricks could save us** (especially when working on tight deadlines)!”

– Morgan Zavertnik, Sr. Marketing & Proposal Coordinator
Catamount Constructors, Inc.